



Process



Review Current System



Think about the Guiding **Principles**



What is the Ideal **Outcome?**



Where should ward boundaries be drawn and why?





Provide Feedback at the Survey

Severn Boundary Review



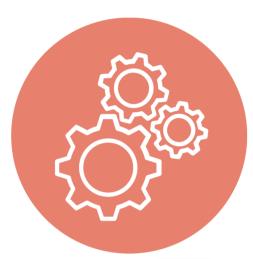


www.severn.ca/wbr

October 2024 Council Workshop



Fall 2024 Project Start-Up





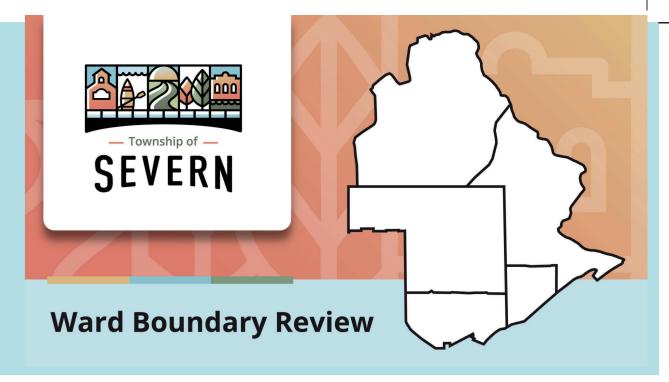




Public Information Session Ward Boundary Review



For more information, visit https://www.severn.ca/wbr







May 2025 Council Decision

Watson & Associates Economists Ltd. In association with Dr. Robert J. Williams Public Information Session I 2024

Project Overview and Objectives

The Township of Severn has retained Watson & Associates Economists Ltd. and **Dr. Robert J. Williams to undertake the 2024 Ward Boundary Review.**

The primary purpose of the review is to prepare Township Council to make decisions about whether to maintain the existing ward structure or to adopt an alternative arrangement.







Develop a clear understanding of the present ward system, including its origins and operations as a system of representation;



Evaluate the strengths and weaknesses of the present ward system on the basis of identified guiding principles;



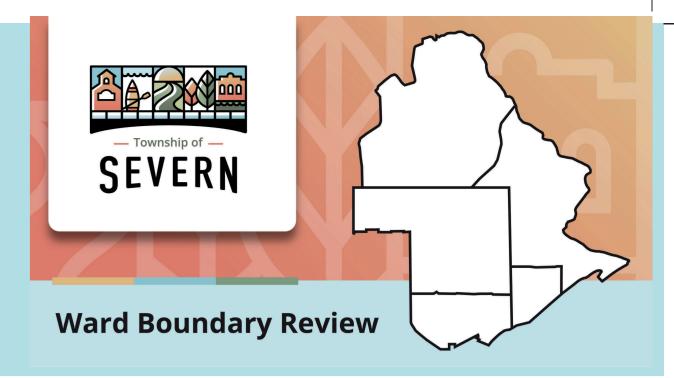
Conduct an appropriate consultation process to ensure community support for the review and its outcome;



Identify plausible modifications to the present ward structure; and



Deliver a report that will set out recommended alternative ward boundaries to ensure effective and equitable electoral arrangements for the Township of Severn, based on the principles identified.



Watson & Associates Economists Ltd. In association with Dr. Robert J. Williams Public Information Session I 2024

÷

Mayor

Head of Council



Head of Local Council and serves on Simcoe County Council

Elected At-Large

Watson & Associates Economists Ltd. In association with Dr. Robert J. Williams Public Information Session I 2024



Existing Council Structure

Deputy Mayor



Serves on Local Council and Simcoe County Council

Elected At-Large



Ward Councillors



One councillor elected per ward (x5)

Elected in Wards

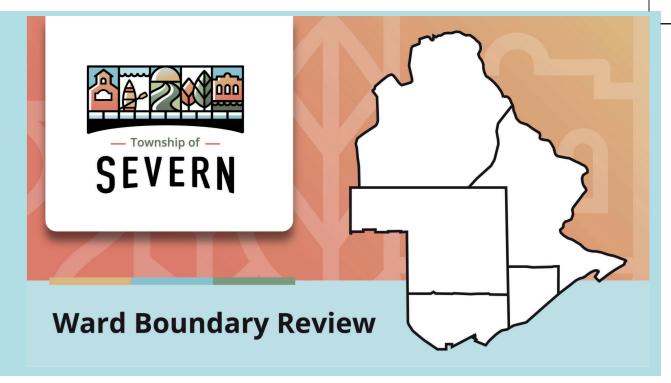


Municipality	2021 Census Population	Area (sq. km)	Council Members*	Persons per Member	Wards/ At-Large
Township of Adjala-Tosorontio	10,989	371.53	7	1,570	Wards
Town of Bradford West Gwillimbury	42,880	200.68	9	4,764	Wards
Township of Clearview	14,814	556.37	9	1,646	Wards
Town of Collingwood	24,811	33.15	9	2,757	At-Large
Township of Essa	22,970	279.92	5	4,594	Wards
Town of Innisfil	43,326	262.39	9	4,814	Wards
Town of Midland	17,817	35.33	9	1,980	At-Large
Town of New Tecumseth	43,948	273.87	10	4,395	Wards
Township of Oro-Medonte	23,017	585.42	7	3,288	Wards
Town of Penetanguishene	10,077	25.42	9	1,120	At-Large
Township of Ramara	10,377	414.94	7	1,482	Wards
Township of Severn	14,576	523.06	7	2,082	Wards
Township of Springwater	21,701	535.85	7	3,100	Wards
Township of Tay	11,091	137.86	7	1,584	Wards
Township of Tiny	12,966	335.05	5	2,593	At-Large
Town of Wasaga Beach	24,862	57.42	7	3,552	At-Large
Average	21,889	289	8	2,833	-

Council Members include head of Council.

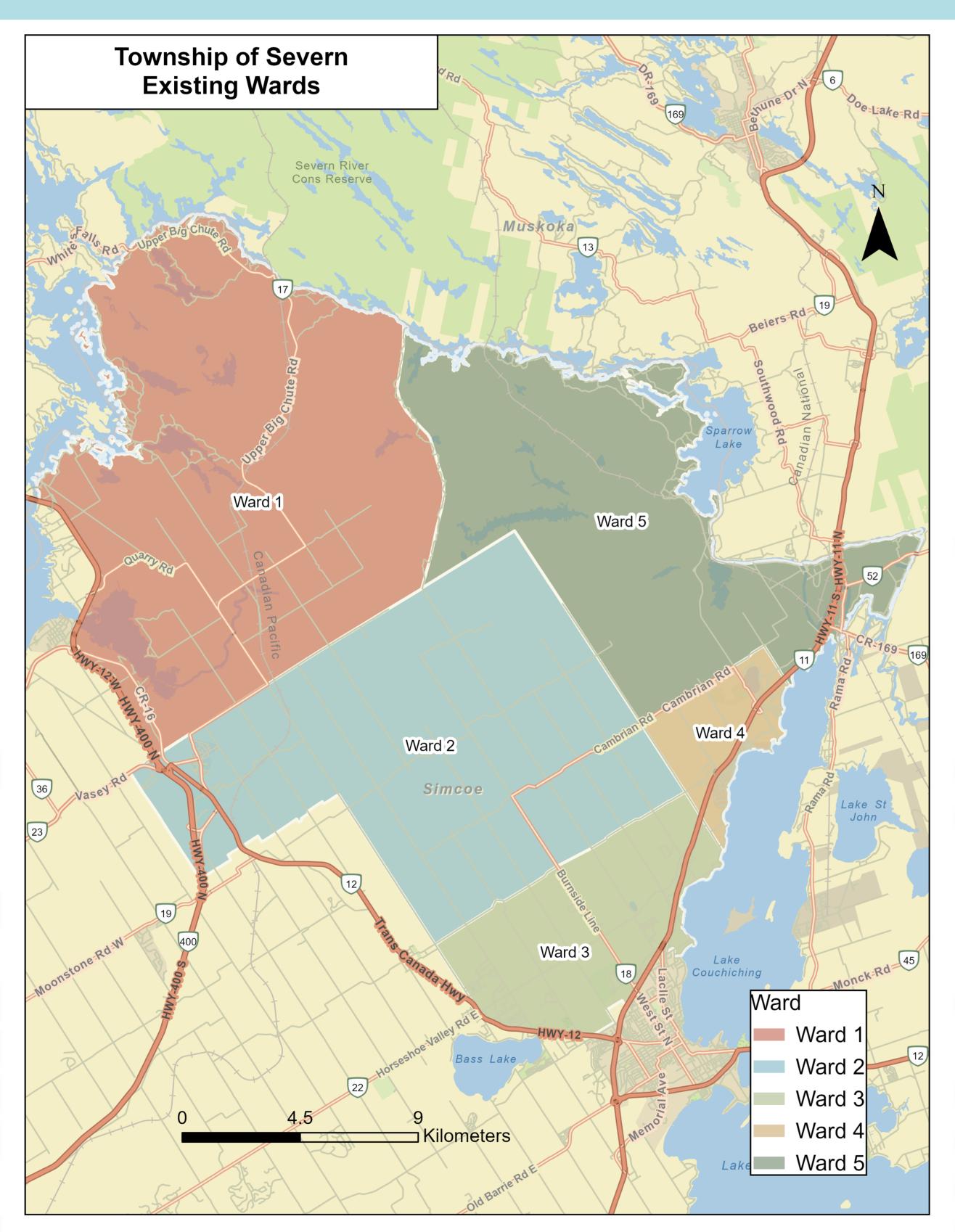
Watson & Associates Economists Ltd. In association with Dr. Robert J. Williams Public Information Session I 2024

Population per Council Size Comparison





www.severn.ca/wbr



Watson & Associates Economists Ltd. In association with Dr. Robert J. Williams Public Information Session 1 2024

Existing Ward Configuration

2021 Population by Ward

		2021		
Ward	Area (SqKm)	Population	Population Variance	Optimal Pango
		_		Range
Ward 1	198.6	1,798	0.62	OR-
Ward 2	161.8	3,343	1.15	O+
Ward 3	53.2	4,542	1.56	OR+
Ward 4	19.4	2,894	0.99	0
Ward 5	130.0	1,999	0.69	OR-
Total/Average	563.0	14,576	2,91	5

Note: Population does not include seasonal populations.

0	±5% of the Optimal (Average) Population
0-	±5%-25% of the Optimal (Average) Population
OR-	>±25% of the Optimal (Average) Population





Guiding Principles The following principles will be used to evaluate the existing ward structure and subsequent alternative options:



REPRESENTATION BY POPULATION Ensuring electors are comparatively represented on Council, giving an equal voice, which is understood to be within <u>+25%</u> maximum deviation from the average ward population.



CONSIDERATION OF FUTURE POPULATION TRENDS Trends)



PHYSICAL AND NATURAL BOUNDARIES



COMMUNITIES OF INTEREST Including settlement patterns and existing historical communities in the context of the broader municipality. (Communities or Diversities of Interests)

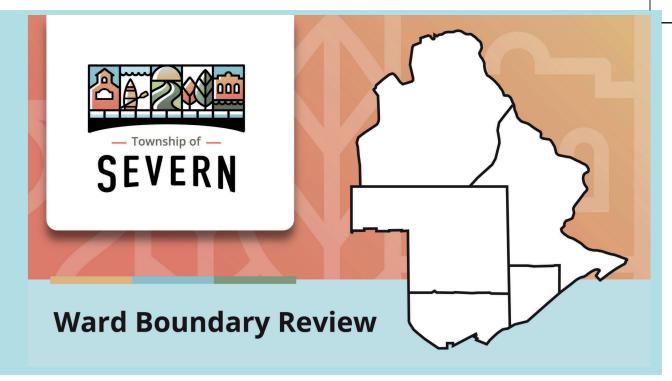
EFFECTIVE REPRESENTATION

Watson & Associates Economists Ltd. In association with Dr. Robert J. Williams Public Information Session | 2024

Including changes in population growth and development, aging communities, etc. (Population and Electoral

Including changing the way in which manmade and natural features such as highways, railways, river valleys, and farmland shape the community. (Geographic and Topographic Features)

The four articulated principles contribute to achieving the over-arching principle of effective representation.





www.severn.ca/wbr

1994

Severn Ward Boundaries are Created

Five wards were established with the creation of the Township of Severn

> **1996** Population: 10,257

Watson & Associates Economists Ltd. In association with Dr. Robert J. Williams Public Information Session I 2024



Past and Present

2016

Ward Boundary Review

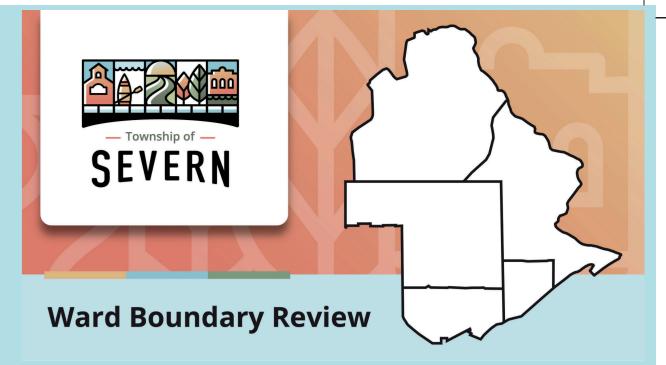
The five wards were redrawn to reflect population growth since 1994

2016 Population: 13,462

2024 Ward Boundary Review

2024

2021 Population: 14,576



2026

Next Municipal Election

Any adjusted ward boundaries would be in effect for the October 26, 2026 Municipal Election



www.severn.ca/wbr

Ontario's *Municipal Act*, 2001 authorizes a local municipality to:

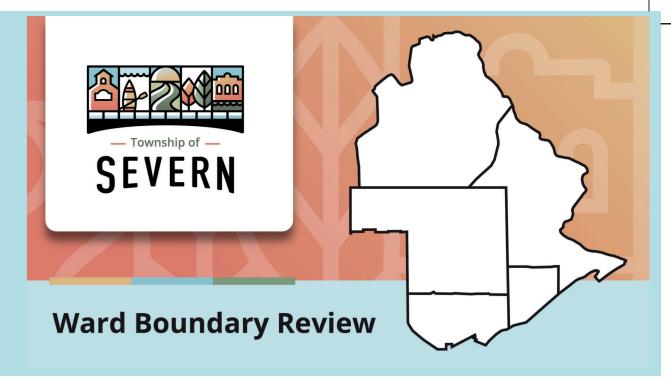
- define the size of the Council
- determine how Council (other than the Mayor) will be elected
- "divide or re-divide the municipality into wards or dissolve the existing wards"

Watson & Associates Economists Ltd. In association with Dr. Robert J. Williams Public Information Session I 2024

Legislative Framework

No stipulated schedule, standardized process or established criteria exist for electoral reviews in Ontario

- Each municipality must set its own terms, parameters, guiding principles, etc.
- A review is typically framed by



established procedures and principles applied in several Ontario municipalities (and by the Ontario Land Tribunal (OLT) and judicial rulings on representation)

